

Coalition of Energy Users Foundation 2016



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CEUFoundation.org

Message from the Founder

This was a remarkable year as millions of Americans joined together to demand a new direction for our country. In our home state of California however much remains the same as our policymakers continue their pursuit of green policies that raise energy costs and drive good jobs away.

It would be easy for our friends in other states to simply write off California, but despite its reputation for irrational policies and loony ideas, with 40 million people, it is the nation's largest state, one of America's top five producers of oil and gas, and has gained a reputation as a policy laboratory whose misguided programs have an unfortunate tendency to spread elsewhere.

Will we get rich tending our unicorns in a utopian green fantasyland? No, of course not. Ridiculous promises made by our leaders have already been proven false by the country's highest poverty rate, persistently high unemployment, and a massive outmigration of California's most productive citizens.

A few years back when I was studying public policy in graduate school I often found myself the most conservative voice in class discussions. As a confident and friendly guy, I never felt bashful about expressing my perspective but never let the discussions be personal either. After a class discussion about energy one day, where I'd expressed that green policies would harm the poor and working poor the most with higher costs and lost jobs, a liberal classmate shared with me that I'd changed his mind about energy. He'd just never thought of how the policies he supported would harm inner city communities the most.

As Ronald Reagan once said, "The trouble with our liberal friends is not that they're ignorant; it's just that they know so much that isn't so."

How is CEU Foundation setting the record straight? In 2016, we held three community forums – in the Central Valley, the Sacramento region, and our first ever outside California, in Reno, Nevada. And we're reaching huge numbers of people through traditional media, social media, and our *Energy Chronicle* news website which offers objective news stories and commentaries on the energy issues of our day.

Yours truly,



Eric Eisenhammer
Founder
CEU Foundation



Eric Eisenhammer

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Manteca Energy Forum
*(L) Peter and Savannah McCallister discuss economic empowerment
(lower R) University engineering professor David Marks explains hydraulic fracturing*



Community Energy Forums

One of the biggest challenges we face as a society when it comes to growing our economy and providing access to affordable gas and utilities is the failure of the public at large to understand the issues at hand.

That's why CEUF organizes forums where citizens can enjoy engaging and informative presentations on energy by leaders in business and public policy.

This year we held energy forums in Roseville, our home base just outside Sacramento, in the Central Valley town of Manteca and for the first time ever we held a forum outside California – in Reno.

Speakers have included CEUF Board Member and Silicon Valley high tech entrepreneur, John McDonald (pictured at right); Jack Cox, President of The Communications Institute at University of Southern California; and James Taylor, a nationally-recognized energy expert, Founder and President of the Spark of Freedom Foundation and author of the Nevada Policy Institute's recently-released Guide to Energy Policy.

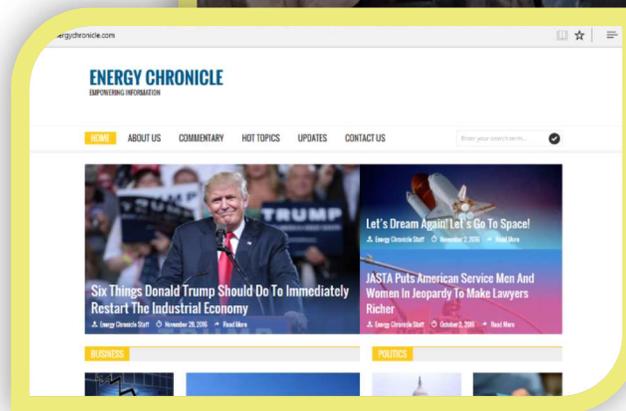
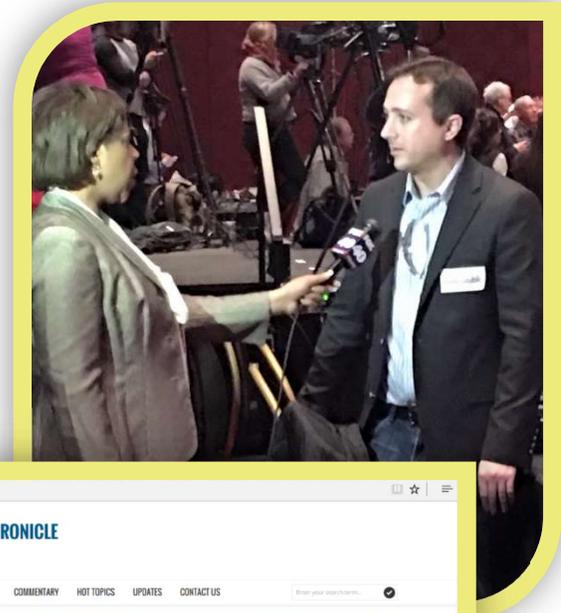


Communication

We use every available avenue to get our message out there. We're always looking for new and innovative ways to communicate with more people.

This year, we were invited to appear on radio and television news outlets that reach millions of people.

However, we also maximize our use of digital means of communication. Free market perspectives often contend with bias or disinterest from establishment media. That's why the digital arena has given us such a tremendous opportunity to communicate with citizens directly, bypassing the media gatekeepers that held so much power in a previous time.



Our *Energy Chronicle* news

website gives us our own news platform. And our social media sites are reaching phenomenal numbers of people. Take a look at the statistics below for yourself. And it's not just that we're reaching a lot of people, but also that our content is being shared by major opinion leaders such as California State Legislators, members of the media and noted policy experts.



Facebook

- 6,542 fans
- 331,629 impressions
- 7,772 post engagements
- 4,372 link clicks



Twitter

- 10,131 followers
- 106,031 impressions
- 6,834 page views



Website views

- 4,814 page views
- 2,626 visitors

What People Are Saying



"I had the opportunity to attend one of CEU Foundation's forums prior to my election to the State Assembly. CEUF does a great job educating citizens about the critical economic issues facing our state."
- Devon Mathis, California State Assemblyman, Porterville, CA



"CEU Foundation does important work as a resource on jobs and energy policy. Their recent Roseville forum was enjoyable and empowering."
- Kirk Uhler, Placer County Supervisor, Granite Bay, CA



"CEU Foundation is a valuable resource for solutions to growing our economy, creating jobs and teaching citizens to advocate from an informed perspective."
- Stephanie McKenzie, City Councilmember, Marysville, CA



"While many Californians are unhappy about our state's high level of joblessness and poverty, too many don't understand how we got in this mess. CEUF exposes the truth in a way that's easy for people to grasp."
- Shellie Milne, City Councilmember, Hemet, CA



"Much of the information shared at the Reno Energy Forum was completely new to people who attended. The event was a great step towards educating Nevadans on how much their lives are impacted by laws passed in California."
- Cole Azare, Legislative Chair, Washoe County GOP Central Committee, Reno, NV



"California taxpayers endure some of our country's highest gas prices at the pump on top of high electricity bills. CEUF identifies the causes of these problems and offers constructive solutions."
- Chris Telfer, President, Tulare County Taxpayers Association, Visalia, CA

Support Us

Coalition of Energy Users Foundation does not receive any government funding so we appreciate our dedicated volunteers and generous donors whose support makes our grassroots voice for good jobs and rational energy policy possible. We're proud that we do a lot on a very limited budget. To donate, simply print this page and fill out the required fields and send it to us in the mail with your check or donate online at CEUFoundation.org.

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1220 Melody Lane, Suite 110
Roseville, CA 95678

Questions?
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COALITION OF ENERGY USERS FOUNDATION is a 501(c)3 nonprofit public benefit corporation that educates the public on energy issues. Contributions to CEU Foundation ARE deductible as charitable contributions for federal income tax purposes.